

KENNETH J. KREMAR

*Principal, Industry Practices Group
Global Insight*

Ken is a Principal in Global Insight's (GI) Industry Practices Group. Ken began his professional career back in the early 1970's working for the economic consulting and investment-banking firm Lionel D. Edie & Company. It was here that Ken first began to follow the capital goods and freight transportation markets. Lionel D. Edie was purchased by Merrill Lynch in the mid-1970's, and Ken became part of the industrial consulting arm of Merrill Lynch Economics. At Merrill Lynch, Ken became a major contributor to various macro-economic and industry publications. He was also a key contributor to consulting projects prepared for departments within Merrill Lynch and for the industrial client base.

In the late 1980's Ken moved over to Economic Consulting and Planning (ECAP), a small industrial consulting firm. At ECAP Ken headed up the research effort in capital goods and freight transportation. While at ECAP Ken introducing a "Machinery & Equipment Monthly" report which provided detailed forecasts of industrial machinery and off-highway equipment markets. On the transportation and transportation equipment fronts, freight traffic forecasts were expanded and a monthly report on the truck trailer industry was added to the work already done on medium and heavy-duty trucks and railroad equipment. ECAP was absorbed by WEFA in 1992 and Ken became part of the Industry Group. WEFA joined forces with its chief competitor in industrial consulting, DRI becoming DRI-WEFA. DRI-WEFA then became Global Insight.

As part of the GI Industry Practices Group, Ken continues his work in capital goods and freight transportation research. Currently Ken publishes monthly reports on the truck and trailer industries and a quarterly report covering the freight car industry. In recent years Ken has been the author of the "U.S. Freight Transportation Forecast" published by the American Trucking Association. Ken also provides detailed analysis of the machinery and off-highway equipment markets, which is available through the Global Insight web sight. Ken also contributes the U.S. and Canadian sections to the GI Automotive Group World Truck Industry Forecast Report. Ken is a frequent speaker at association meetings, including, the National Truck Equipment Association, The Forging Industry Association, The American Moving and Storage Association, The Truck Trailer Manufacturers Association, and the Equipment Leasing Association. Ken has a BBA from St. Francis College in Brooklyn and an MBA from Wagner College on Staten Island.