

Michael Rasche

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Michael Rasche is a global program manager for the industrial automation group of Frost & Sullivan. He has been with Frost & Sullivan since 1998. His area of focus has been within in the industrial power transmission and factory automation group where he conducts ongoing research. Within the fluid power industry he has conducted research for hydraulic valves and cylinders, motors, pumps, and accessories and pneumatic valves and actuators. Additionally, he has experience in diverse areas including process automation, manufacturing and packaging equipment, electrical motors, variable and adjustable speed drives, industrial automation, and gear drives and gearmotors.

In addition to authoring numerous syndicated reports and web articles in his areas of focus, Mr. Rasche has been involved in a wide range of strategic consulting projects. He has advised clients on optimizing return on key market innovations and provided strategic recommendations to Fortune 500 companies on new market entries; horizontally, vertically, and geographically. Some of the major clients that Mr. Rasche has worked with are ABB, Alcatel Dunkermotoren, Bosch Rexroth, Delphi, Emerson Process Management, General Electric, Honeywell, Motorola, Parker Hannifin, and Rockwell Automation.

Prior to joining Frost & Sullivan, Mr. Rasche worked in the field of engineering at NASA/Ames Research Center located at Moffett Field, California.