

ERIC STARKS

*President
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Eric Starks is the President of FTR Associates, an industry leader in freight transportation forecasting for over 20 years. Eric has spent his entire career in the freight transportation sector and is a leading researcher in freight modal share analysis and forecasting. His background includes research in both rail and truck freight movements and asset equipment purchases. He currently is one of the premier industry forecasters on transportation equipment demand for rail cars, commercial trucks and trailers.

Eric holds a BS in Finance from Indiana University and is married and resides in Bloomington, Indiana, with his wife Shannon and three small children (all boys) who keep them busy. His favorite hobby is taking a nap whenever possible (which is very rare).