



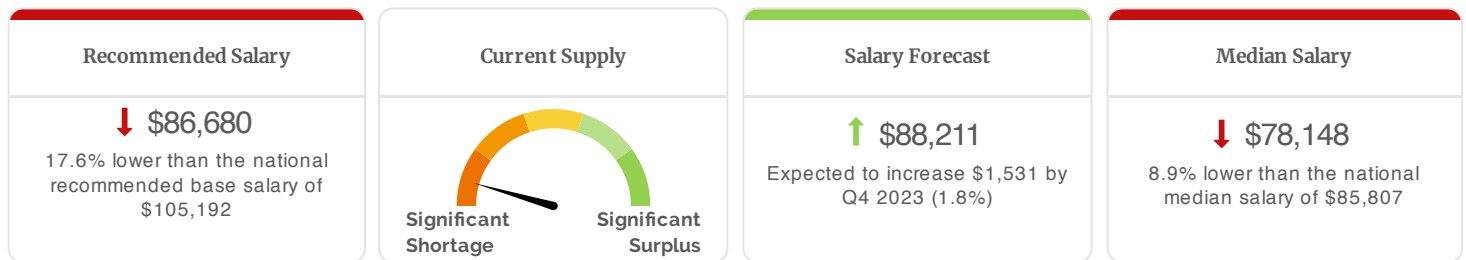
Product Manager

Salary Answers

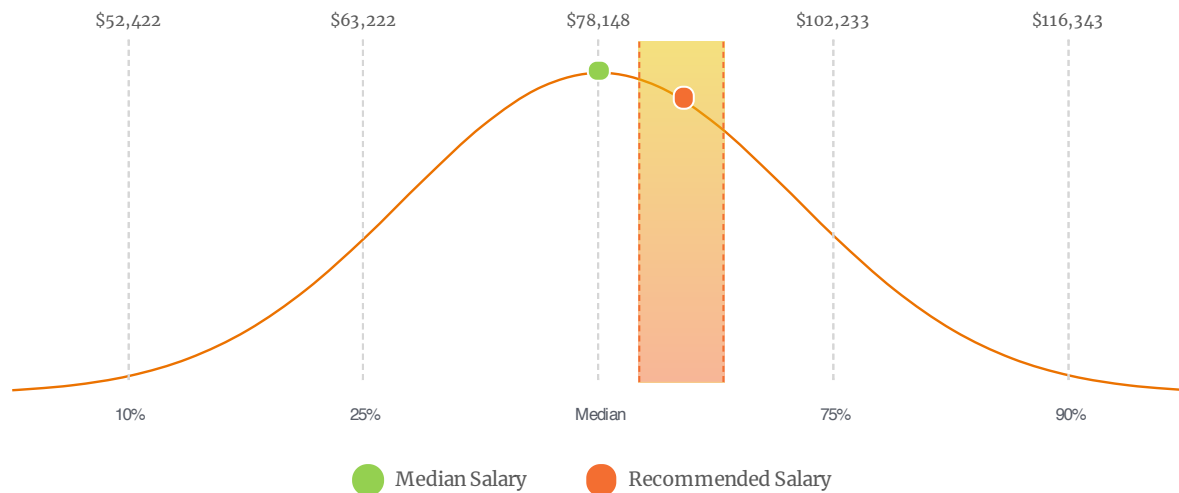
Report Parameters:

Metro Area:	Des Moines-West Des Moines, IA	Education:	Bachelor's Degree
Experience:	4 - 6 years	Number of Employees:	50 - 99
Annual Revenue Range:	\$50M - \$200M	Industry:	Fluid Power Pump and Motor Manufacturing

Key Insights



Product Manager Recommended Salary



Source: LaborIQ proprietary ATILA® Technology

Recommended Salary Range: \$82,346 - \$91,014

The median salary for the "Product Manager" job title in Des Moines-West Des Moines, IA is \$78,148. Based on the criteria selected with 4 - 6 years experience and Bachelor's Degree, the recommended salary is between \$82,346 and \$91,014.

Talent availability for the "Product Manager" job title, matching your criteria in Des Moines-West Des Moines, IA is in significant short supply. Consider boomerang employees or recruiting from other metro areas to fill vacancies in this role. Non-traditional benefits may help attract talent, if your budget is below the recommended salary range.

Why It Matters

The median salary for the "Product Manager" job title has increased by 72% compared with the same time last year. Based on the criteria selected, you can expect to pay 11.0% more than the current median salary. Expect salaries to remain steady through the next four quarters.

It is currently a job candidate's market and will remain that way even as talent supply will remain steady through the next 4 quarters.

Skills & Job Responsibilities

Job Responsibilities

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- Suggest product enhancements to improve user experience.
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- Perform quality assurance controls on products.
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- Collect and analyze feedback from customers, stakeholders and other teams to shape requirements, features and end products.
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- Coordinate with the engineering department to deliver functional solutions.
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- Conduct research to identify customer needs and market gaps.
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- Monitor or track project milestones and deliverables.
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- Submit project deliverables, ensuring adherence to quality standards.
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- Prepare project status reports by collecting, analyzing, and summarizing information and trends.
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- Manage project execution to ensure adherence to budget, schedule, and scope.
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- Direct or coordinate activities of project personnel.
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- Confer with project personnel to identify and resolve problems.
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- Determines customers' needs and desires by specifying the research needed to obtain market information.
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- Recommends the nature and scope of present and future product lines by reviewing product specifications and requirements; appraising new product ideas and/or product or packaging changes.

Hard Skills

- Technology Strategy Recommendations
- Team Management
- Process Management
- Hardware and Software Budgeting
- Operations Management
- Risk Management
- Security Monitoring
- Budget Management
- Periodic Staff Reviews
- Technical Writing
- Reporting Skills
- Information Systems Planning
- Continuous Process Improvement
- Project Management Methodologies
- Application Development

Soft Skills

- Writing
- Critical Thinking
- Reading Comprehension
- Active Learning
- Active Listening
- Complex Problem Solving
- Social Perceptiveness
- Speaking
- Judgment and Decision Making
- Monitoring
- Persuasion
- Negotiation
- Coordination
- Time Management
- Systems Evaluation